

Umoja “Unity” Thuuru Empowerment Group, Kenya
Partnered with North Georgia Conference UMC, January 2022 – December 2024

FIRST YEAR ACHIEVEMENTS REPORT - January 2023



Some members of the Umoja Thuuru Group during a table banking meeting.

Group Income Projects

- Farming project. With support from Zoe, the group rented half an acre of land and planted maize and beans.
- Table banking. Members contribute a set amount at each meeting. The money is then distributed upon application as short-term, low-interest loans for boosting businesses or addressing other needs.
- Merry-go-round savings funds. All members make small weekly contributions to this fund. The money can be used to purchase small livestock or household items.

Group Activities

The group planted trees around the riverbanks in their village to conserve soil.

Households Agricultural Activities

After learning about proper nutrition, beginning various agricultural projects, and realizing profits from their small businesses, all families are now eating one and sometimes two substantial and healthy meals each day.

- 26 households planted crops of maize, beans, cow peas, and pigeon peas.
- 24 households have kitchen vegetable gardens and grow a variety of crops such as spinach, cabbage, carrots, and kale.
- 26 households are raising livestock such as pigs, goats, sheep, and chickens. Most families used profits from their businesses to purchase the livestock. Zoe provided funds to five families which were selected by their groupmates to buy small livestock of their choice with the understanding that they will share the offspring with others in the group.

Household Income Generating Activities

After heads of household received grants and/or vocational training, they began their first business projects. Some have managed to start second projects as well. The following is a compilation of their business activities.

4 convenience shops	4 sell dry grains	3 hair salons*
2 sell boiled eggs	2 sell second-hand clothing	2 tailors*
1 sells fermented porridge	1 small restaurant	2 mechanics*
4 sell produce	2 sell undergarments	1 welder*
1 sells cosmetics	1 sells chickens	2 carpenters*

Zoe Empowers directly supported 10 participants with vocational training before they started the businesses noted above with asterisks (*). Two other youths were supported by group members to attend training in hairdressing and tailoring but have not yet started their businesses.

First year report from Kenya on all groups which began meeting January 2022

The following is an overview of the trainings and resources all youth and children in this class of 37 empowerment groups received during their first year in the Zoe Empowers Kenya program. There are 941 households with 3244 orphaned and vulnerable children in this class of groups.

Income Generation: To ensure the heads of household could quickly develop dependable sources of income to support their families, Zoe held classes on basic business management skills in February 2022. The topics included market research, marketing, branding, savings, simple record and bookkeeping, and how to write business plans.

In March, after their business plan was approved by their group, each head of household received a grant to start their business. Those who were skilled prior to joining the program were issued respective tools for their trade. Some expressed an interest in vocational training and were supported by Zoe to learn a skill for six months and then were given a start-up kit (equipment and materials) in October or November 2022. Out of all the participants of this class, 370 youths have received training and resources to start trade businesses.



Youths from 2022 groups on a day when start-up kits were distributed, above for tailoring, below for hair salons.



Youths of Neema Maua Empowerment Group with the carts they received to start their businesses of transport services. This group is based in a more urban setting and thus is comprised of many street children.

All heads of household will receive additional funds in their second year to help them boost their businesses. They will also receive advanced training on business management.



Food Security: The majority of families in this class are now on the path to achieving food security and proud that they no longer need to beg or work as day laborers. Early in March 2022, all heads of household in the 37 groups were trained on modern farming techniques including proper land preparation, crop rotation, use of pesticides and manure, and seed selection. Towards the end of the same month, all households were supported with farming tools of hoes and machetes, as well as planting seeds such as Irish potatoes, maize, pigeon peas, collard green, onions, and cabbages. Both individual households and groups have farming projects.



Members of Neema Maitei with the farming tools they received from Zoe



Members of the Upendo Tumbura Group in their group sorghum farm

All the households received tree seedlings. Due to the recent climatic changes that have affected rainfall, Zoe Empowers Kenya has started an initiative to plant more trees and encourages the community to do the same.

Health & Hygiene: In April 2022, the youth were taught about basic ways to maintain proper hygiene and how to stay healthy. The training conducted by the county government public health officers, referred to as “PHAST” (participatory hygiene and sanitation transformation), focused on hand washing, waste disposal, the importance of using clean water, personal hygiene, and good grooming. All the households were tasked to have a utensil drying rack, compost pit, a pit latrine /toilet, clothesline, and a handwash station. Once group leaders and program facilitators could confirm that each family had set up these items, they were rewarded with a water tank for storing clean water and blankets to keep them warm on cold nights.



A distribution of water tanks and blankets to the households of three empowerment groups

During the year, the youth were also trained on reproductive health, substance abuse, and how to manage puberty and peer pressure. Separate sessions were held for boys and girls so that they could discuss sensitive topics more comfortably. In November, they were all trained on issues pertaining to HIV/AIDS and other STIs.



Youth attending one of the training sessions on HIV/AIDS

Housing: Issues of inadequate housing are starting to be addressed with about 42% of the families making improvements to their homes this year. Each group selected one family that was in greatest need to receive assistance from Zoe so that they could construct a home. Each of these families also received two bed frames and two mattresses. Group members helped with construction.

Education: Zoe supported 559 siblings with school uniforms and 153 youth with fee assistance for secondary school so that children could start attending school regularly. Since joining Zoe, the children have experienced better health, adequate food, and acceptance in the community which has made it possible for them to continue their education without frequent interruptions.

Child Rights: In the month of May and early June, all the youth in this class were trained on universally accepted child rights, protections under the government in Kenya, and channels for reporting abuse. The training was conducted by the sub-county children's officer based in each respective region so that the children had officials they could easily contact when needed.

Spiritual Strengthening: Each group selected a peer pastor to help lead the members in prayer and devotion during meetings. To facilitate their efforts, Zoe provided each of these elected youth pastors with a bible. The youth in this class joined with other Zoe participants during the prayer day that was held on April. 14, 2022.



Some of the youth attending prayer day gatherings on April 14

Umoja "Unity" Thuuru Empowerment Group, Kenya

26 households and a total of 92 children



Milka (f) 18

Domiano (m) 16
Elpha (f) 14
Blessings (f) 10

Josephine (f) 17

Praise (f) 15
Miriam (f) 12
Caleb (m) 9

Bridget (f) 14

Valentine (f) 10
Chris (m) 7
Melda (f) 5

Ann (f) 17

Yusufu (m) 15
Joshua (m) 12
Neema (f) 8

Benard (m) 16

Sharon (f) 15

Denmark (m) 18

Juster (f) 16

Linnet (f) 18

Sharon (f) 14
Princess (f) 6
Precious (f) 6

Mercy (f) 17

Fredrick (m) 15
Ann (f) 14
Promise (f) 10

Joy (f) 17

Chris (m) 15
Risper (f) 13
Festus (m) 10
Juster (f) 9

Nelly (f) 19

Precious (m) 4

Peninah (f) 17

Pamela (f) 14
Ann (f) 10
Oliver (m) 4

Norah (f) 17

Brendah (f) 15
Peace (f) 9
Holy (f) 4

Emmason (m) 16

Emma (f) 10

Yvonne (f) 16

Shyrine (f) 13
Favour (f) 16

Dorcas (f) 17

Christian (m) 13
Witness (f) 7
Favour (f) 4

Doreen (f) 18

Barack (m) 8
Eston (m) 16

Lydia (f) 18

Dennis (m) 4
Mike (m) 15

Christine (f) 17

Emily (f) 15
Emmanuel (m) 11
Precious (f) 9

Pamela (f) 18

Purity (f) 16
Bruce (m) 14

Winfred (f) 17

James (m) 16
Moses (m) 14
Ann (f) 12
Jemimah (f) 10

Glory (f) 18

Emporer (m) 16
Blessy (f) 14
Kelly (m) 2

Damaris (f) 18

Ann (f) 15
Mwendi (m) 14

Damaris (f) 18

Victoria (f) 11
Divine (f) 7
Debra (f) 4

Elsy (f) 17

Laurine (f) 12
Evans (m) 8
Collins (m) 6

Nanis (f) 17

Felister (f) 13
Munene (m) 11
Sharon (f) 9

Hillary (m) 17

Winjoy (f) 10
Natasha (f) 7



Heads of household from the Umoja Thuuru Group

The following is an overview of how the Zoe Empowers program enables orphaned and vulnerable children to move beyond the need for charity by comprehensively addressing the multiple challenges faced by those living in extreme poverty.

Group Formation

When Zoe first enters a community to help children, we begin by engaging the local leaders. Staff members explain how Zoe is an empowerment program, enabling children to move from crippling poverty and dependency to economic and social self-sufficiency. Although different from the usual relief approach, it resonates with leaders who want to see sustainable change in their village. Since staff are indigenous to each country in which Zoe operates they understand local customs, challenges, and resources available.

During the first meeting the youth elect leaders, make rules to guide their meetings, choose a group name, and decide when and where to hold weekly gatherings. The youth complete training on topics of food security, health and disease prevention, business management, and child rights within the first six months. If they have access to land they receive seeds to start gardens and plant crops. If siblings are not attending school, Zoe provides uniforms and other resources to get them back into classes. Children who have skills are provided start-up resources to begin their small businesses, others receive grants to start income projects or begin vocational training. To strengthen peer bonds, groups begin shared income activities or agricultural projects. They also begin “mutual help” activities which involve visiting each other’s homes and working together on large tasks like farm preparation and harvesting; establishing kitchen gardens; and house/latrine cleaning, repair, or construction.

The Dream

One of the first tasks new members complete is the creation of their “Dream” chart. Most orphaned and vulnerable children entering the Zoe empowerment program face a daily struggle to survive; there is neither time to think about the future nor reason to hope for something better. But through Zoe and your partnership, the children learn to imagine a new life and prepare to make it a reality.

The Zoe program facilitator leads members through an exercise called the Dream process where they examine their current situation and then set their goals. After considering their family’s hopes and needs, the youth who is considered the head of the household and is the primary member of their empowerment group creates a poster of responses to a standard set of questions:

- What makes you feel sad?
- What makes you happy?
- What happens in the community that you do not like?
- What is your dream for the future?
- What will be your guiding principles to achieve your dream?

The youth then presents the Dream to the rest of the group members who express support and give feedback, especially concerning the primary goal. These Dream documents help the program facilitators better understand the conditions of the children’s lives so they can address specific needs or traumas suffered. The family keeps a copy of their Dream, often displaying it in their home to provide daily motivation as they strive to create their new life. As they progress through the empowerment program they will often update their Dream.



Members of the Umoja Thuuru group working on their Dream charts

Connections

One of the biggest disadvantages orphaned and vulnerable children face is isolation from peers and the larger community. Struggling on their own, the children lack moral support, access to community resources, and a network of people to help them progress and face challenges. Zoe creates connections.

Peer group. The youth served by Zoe Empowers have often dropped out of school and stopped attending church or community events. They do not even realize how many others share their plight but at the first group meeting, when each new member tells their story, the bonding process begins. By working together on income projects and helping each other make improvements to their homes and start businesses, friendships form and the group becomes an extended family – committed to helping each other face challenges and achieve their dreams. Groups meet for regional training sessions and experienced/graduated Zoe youth visit new groups. In this way, the youth learn from each other’s experiences, form networking relationships, and are inspired.

Program facilitator and mentor. Zoe program facilitators usually hold a diploma in social work or related fields and have experience working with children. They care deeply about the children and are available to provide

counseling as needed, but they do not fill a role of guardian nor do they attend all the group meetings. This is important so that the youth develop their own problem-solving abilities and can become fully self-reliant. Each group has a local mentor which they select to help represent and guide the group within their community. Mentors receive training from Zoe and then attend weekly meetings, make home visits, and help resolve challenges in the community.

Community leaders and government officials. This would include school administrators for school reintegration; local leaders who can address cases of abuse and improperly seized property; government officials who can provide expert advice on business development, agriculture and higher education; and health service providers.

And a powerful connection is you! All Zoe groups know the opportunities they receive are from God, through the love and concern coming from their partners far away. They are amazed that you would care for them without ever having met them. This powerful connection is further strengthened if a partner can visit the country to witness what the youth have achieved.

Child Rights

A major focus of Zoe's empowerment program is teaching children about the rights their local government and international laws promise. Such training is often conducted by the local officials in charge of enforcing child rights so the children get to know those who are responsible for their protection. Additionally, Zoe's group-based model creates crowd support through which the youth can defend each other from all forms of abuse; physical, financial, or emotional.

In the many communities where Zoe works, young girls are particularly vulnerable to abuse and often feel they are powerless to resist. Protecting the rights of girls includes educating the entire community about the dangers and harm inherent in all forms of mistreatment, especially child marriage, sex trafficking, and female genital mutilation. Zoe's emphasis on forming gender-mixed groups strengthens the support available to girls within their groups and creates leaders who will encourage fair and just treatment for all.

Zoe's goal is to ensure that all children are able to stand up for themselves and their rights in the community. Often children in the Zoe group learn these lessons so well that they not only defend their own rights, but also the rights of others who may be abused or neglected in their communities.

Food Security

Children entering the Zoe empowerment program struggle every day to alleviate their hunger. Usually they try to find work, but because they lack status or an adult advocate in their community, they are paid extremely low wages or small amounts of food. They might try growing their own food, but they do not have the resources or knowledge to succeed. It is not unusual for these children to go two or three days without eating. Occasionally they must resort to begging or even taking from a neighbor's field just to survive. Even those children who do manage to eat daily suffer health consequences from the poor nutritional quality of their meals.

With guidance from Zoe program facilitators, new groups learn what foods they need to eat as well as explore different ways to attain a stable food source. Because Zoe is an empowerment program, the children are not told what to do, but are instead given options and training so that they can devise their own approach to becoming food secure and self-sufficient.

Children in rural areas who can access land will learn about the best agricultural practices for their region and then be given the seeds, fertilizer, and tools to begin vegetable gardens and/or plant crops like corn. Other Zoe households might start with raising small animals, like rabbits or chickens, after learning about animal husbandry. All children are encouraged to begin earning money as soon as possible to increase their food security.

Income Generation

Zoe helps the children generate an income at both the group and household level. A group project might involve growing a cash crop, raising small livestock, or producing and selling a product like soap. These projects provide experience, foster group cohesion, and produce profits for the group's savings and loan fund. Individual households also start small income generating-activities like buying and reselling food items, phone calling cards, clothing, etc. Some youth who are already skilled immediately receive resources to begin businesses in trades like tailoring, auto mechanics, or hairstyling. Zoe urges youth to continue growing their wealth and financial security by completing vocational training, expanding their business into new markets, or starting multiple businesses.

Before distributing resources, Zoe trains all empowerment group members on how to craft a business plan and manage money. After this training, the group members take the following steps:

- Brainstorm what businesses could succeed in their community
- Create individual and group business plans and present these to the group for discussion
- Vote to approve the proposals or help the members create a better plan

Once the business plan is approved, the individual receives a micro-grant and/or a start-up kit. The start-up kits provide money or resources to start trade businesses including required items/tools, rent, and business permits. Throughout this process the Zoe program facilitator is available to provide guidance but does not tell the group what to do or make decisions for them. If a poor decision is made, the youth will learn from the experience, but still have the support of their group and Zoe to try again.

To provide money for business expansion and also generate group income, many groups establish "table banks." Members start the fund by all contributing a set amount of money which is immediately made available for short term loans with the interest paid up front. This pre-paid interest is also available for loans. The fund grows fast. Some groups pay dividends to all members, others use it for something that benefits the whole group like their Christmas party.

Health and Disease Prevention

Zoe's goal is to address immediate health needs, teach the children how to live healthy lives, and connect them to medical resources. Preventative education includes:

- Basic hygiene practices such as hand washing, boiling water, and keep their home and surroundings clean
- Nutrition, especially important since the children have often had very limited diets
- Diseases transmission and treatment; especially for malaria and HIV/AIDS
- Dangers of substance abuse
- Specialized training for girls' personal health and safety

Many of the children have lost a parent to HIV infection and often the children too are suffering from the virus. Because of the associated stigma, they are usually reluctant to discuss their status and sometimes even avoid treatment. Zoe provides supportive opportunities for children to be tested, helps them access medications, and educates to counter the many misconceptions held in the community.

After youth achieve basic health and hygiene standards in their homes, Zoe distributes items like mosquito nets, water tanks, blankets, and hygiene products as a reward. Zoe also teaches the heads of households about health insurance and how to budget their own money for insurance, emergencies, and health-related products. In Kenya, the government offers a health insurance plan, but many people choose instead to save their money to address health needs as they arise. Zoe encourages all families to purchase the insurance so that they can address health issues, especially emergencies.

The children are taught about the importance of improving their physical appearance and keeping their home clean and attractive for social integration. When the children look “smart” their confidence increases, they feel better about themselves, and others in the community begin treating them with respect and acceptance.

Housing

Often, children entering Zoe are living in houses left by their deceased parents that are in disrepair or are homeless without a permanent residence. It is also common for orphaned and vulnerable children to work in exchange for a room, this leaves them vulnerable to abuse and with little time for other activities or to earn money for food. In general, Zoe does not provide housing for the children except when the children’s lives are endangered. Instead, Zoe contributes to group savings funds which they can use to help households as members feel is appropriate. Sometimes, Zoe is able to provide basic construction materials like roofing materials or windows. Usually, the youth save money to improve their housing and their groupmates provide labor assistance as needed.

At times Zoe is able to partner with local governments or villages to find housing for these children or to supply land and other resources. Zoe’s emphasis is on helping the children find appropriate housing while also teaching them how to save money to repair or purchase their own home. Sometimes this means they move in with another group member or find a reasonable renting situation while they save profits from businesses to buy land and build their own home.

Education

Zoe does not need to teach the children and young caregivers who join empowerment groups about the importance of education. These children desperately want to attend school. Prior to joining Zoe, many children participated in school, but were forced to drop out due to chronic illness, hunger, social ostracism, lack of clothing, and lack of money. Once in the program, the young heads of households (many of whom have been out of the educational system for too long to be reintegrated) are eager to see their younger siblings back in school as soon as possible.

So that children can quickly return to school, Zoe will meet with school administrators and assist with some of the expenses such as uniforms, fees, and materials. The group may also pay for some of these materials when there is a special need. As with all other aspects of the Zoe program, the emphasis is on empowering the children to pay for their own educational expenses. It is a great source of pride and self-esteem for the youth who are the heads of their households to be able to share how they are able to work to send their younger siblings to school. It is like hearing parents brag about the accomplishments of their children and it is very moving to see in a sibling.

Spiritual Strengthening

Often the isolation that the children feel when they begin the Zoe program extends to their thoughts about God. Because they are abused and discriminated against by their community - and often this includes Christians in their village - they believe God has also abandoned or even cursed them. At other times they believe that maybe God does not exist, or if God does exist that they are somehow beyond God’s love. In the very first meeting a Zoe staff

member often shares the Lord's Prayer with the children and talk about how they are not truly orphaned because they have their heavenly Father who loves them.

Meetings often begin with Scripture readings, prayer, and devotions led by a group member, but while this is available to the children they are never coerced into the Christian faith. Zoe's program is religiously non-restrictive yet offers a compelling view of the love Christians show to others. One of the most powerful parts of the empowerment program is the way these children put their faith into action in their own community. They forgive those who have harmed them; feed others who are even poorer than themselves; adopt other children and share their resources and knowledge with them; pray and care for one another; and pay fair wages to those who had once taken advantage of their situation with hard labor and poor pay. These children return good for evil and can be examples to all of what it means to live as Christians.