

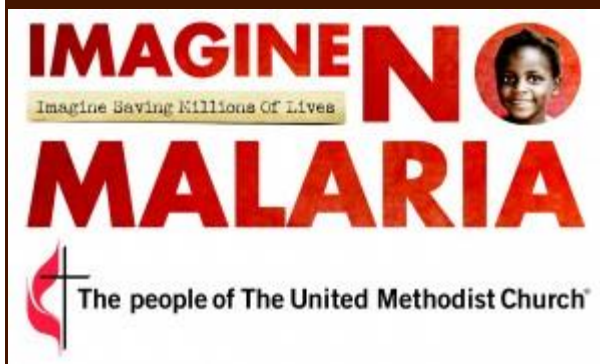
"Whatever happened to Nothing But Nets?"

NothingButNets.net

SEND A NET. SAVE A LIFE.

Nothing But Nets is a campaign of the United Nations Foundation in partnership with the National Basketball Association, The United Methodist Church, and **others**. Begun in 2006, it brought malaria back into the public eye in the U.S., where a public health campaign all but eradicated malaria more than 60 years ago. "Send a net. Save a life." became a rallying cry to educate the U.S. public about how easy and affordable it is to support widespread malaria prevention in Africa (**for just \$10, an insecticide-treated bed net can protect up to four members of a family from malaria-infected mosquito bites for several years**). Nothing But Nets was very successful, raising about \$7.5 million in the first three years.

Insecticide-treated mosquito nets are still the best way to prevent malaria; however, other measures like draining standing water where the insects breed, trimming foliage and proper sanitation, are also critical. **"Nothing but net" is a great phrase in basketball**, but for malaria, **prevention it is only one piece of the puzzle**. Nets plus medication, hospital infrastructure, community education, and mass communication efforts are needed.



So, in 2008, building on the success of Nothing But Nets, and with grant funding from the United Nations Foundation and (later) the Bill and Melinda Gates Foundation, the UMC created a new, comprehensive program to fight malaria: **Imagine No Malaria**. **It both continues the important preventive work of net distribution and builds on it, adding treatment, education, and communication strategies to bring about a sustainable victory over malaria in this generation.**

The new goal is **to multiply the impact of Nothing But Nets tenfold: to raise \$75 million in gifts and pledges by 2015**. This audacious goal has the potential to save millions of lives - mostly women and children, who are the most vulnerable and make up the majority of deaths from the disease - and to make it possible for millions more who would have lived with and suffered from malaria to have a more abundant life in Jesus' name.

Confusion arises because while Imagine No Malaria is the new focus for United Methodist efforts to fight malaria, **Nothing But Nets still exists and is still active**, and for some churches, it is still a meaningful outlet for fundraising and malaria awareness efforts. Gifts made to Nothing But Nets through a local United Methodist Church count toward the broader goal of reducing deaths from malaria, but they **are not counted toward conference contributions** for Imagine No Malaria. The UN Foundation has helped the UMC clarify that through Imagine No Malaria we are engaged in a new, more comprehensive initiative as a denomination, rather than partnering with the non-profit Nothing But Nets to focus on distributing bed nets only for prevention.

Given these options, you are invited you to **prayerfully consider how God might be leading you and your congregation to respond to Jesus' teachings to heal the sick and to care for "the least of these."** Perhaps, with God's help, you can do more than you realize.

Ministry Overview

Every 60 seconds, malaria claims a life in Africa. It kills an estimated 655,000 people each year, most of them children under 5 and pregnant women. Transmitted through the bite of a female anopheles mosquito, malaria is a parasite that initially causes fever, vomiting and joint pain. Left untreated, its symptoms progress to convulsions, organ failure and death.



Yet, malaria is 100% preventable, treatable and beatable!

Imagine No Malaria is an extraordinary effort of the people of The United Methodist Church, putting our faith into action to end preventable deaths by malaria in Africa, especially the death of a child or a mother.

Achieving this goal requires an integrated strategy against the disease. Our approach includes a comprehensive model:

Prevention



Building on the success of Nothing But Nets, Imagine No Malaria is often thought of as Nets Plus. Insecticide-treated mosquito nets are still the best way to prevent malaria, however, other measures like draining standing water where the insects breed, trimming foliage and proper sanitation, are also critical to preventing malaria.



Education



We train community-based health workers to share the facts about malaria, like identifying symptoms and dispelling myths about the disease. This information, coming from a trusted, local source is a very effective way to educate about malaria.



Communication



Community health workers also provide behavior-change communications—helping families to understand why it is critical to sleep under a bed net and how to properly care for this life-saving tool.

Treatment



For 160 years, The United Methodist Church has been operating hospitals and clinics across the African continent. But those hospitals need rapid diagnosis kits and life-saving medicines to treat people infected with malaria.




Give: Text: 'MALARIA' to 27722 (\$10 donation) | Advance: special # 3021190

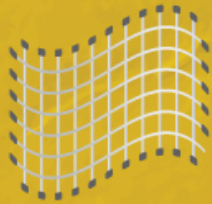
Get Involved: Learn more at ImagineNoMalaria.org

how **IMAGINE NO** works

Imagine Saving Millions Of Lives



MALARIA



PREVENTION

To date, Imagine No Malaria is responsible for the distribution of **1.2 million insecticide-treated bed nets** throughout the continent.



EDUCATION

Trained more than **5,800 community health workers** to personally deliver mosquito nets and measure usage rates.



COMMUNICATION

(1) word-of-mouth **in-person outreach / training**
(2) the United Methodist **radio station** in Cote d'Ivoire (Ivory Coast) broadcasts messages about malaria to thousands of listeners each day.



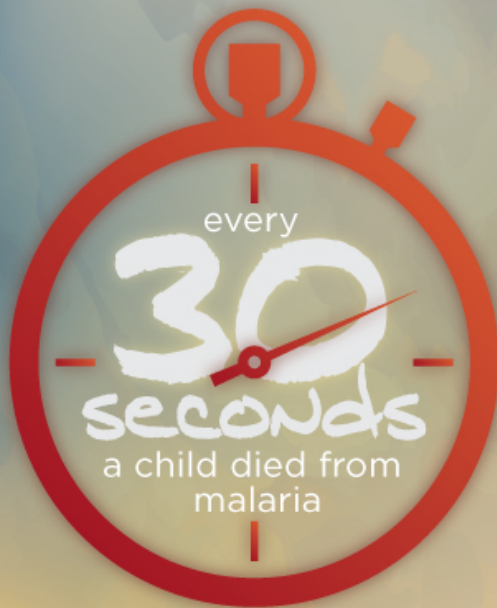
TREATMENT

The United Methodist Church operates more than **300 hospitals, clinics and health posts** throughout Africa.



We've had **EXTRAORDINARY** progress

Just a few short years ago, statistics showed a child died every 30 seconds of malaria. Today, because of your dedication and generous support, **malaria's impact has been cut in half**. According to the World Health Organization, this disease now claims a life every 60 seconds.



THEN

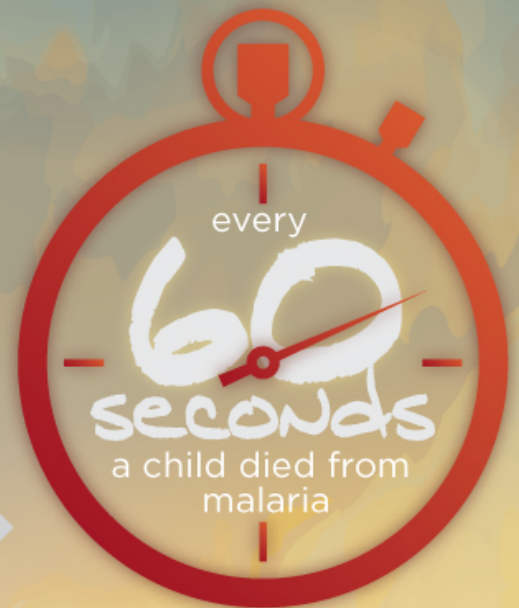


2011:

WHO estimates 655,000 deaths attributed to malaria, **DOWN** from the estimated more than 1 million fatalities in **2007**.

PROGRESS →

Recent efforts in Sierra Leone and the Democratic Republic of Congo have produced net usage rates exceeding 80 percent.



NOW



Continued Urgency for HELP
More than **90%** of the deaths are in sub-Saharan Africa and affect children under 5 and pregnant women.

WORKING TOGETHER matters

Working side-by-side with local communities, national departments of health, other non-profit organizations (like **Nets For Life, UNICEF, International Federation of Red Cross and Red Crescent Societies**) is precisely the way we will beat this disease.

www.imagenomalaria.org

Fact: In 2010, there were an estimated 216 million cases of malaria causing 655,000 deaths, mostly among African children younger than five.

Fact: Every 60 seconds, malaria claims an innocent life in Africa.

Fact: Malaria is a life-threatening disease caused by parasites that are transmitted to people through the bites of infected female *Anopheles* mosquitoes.

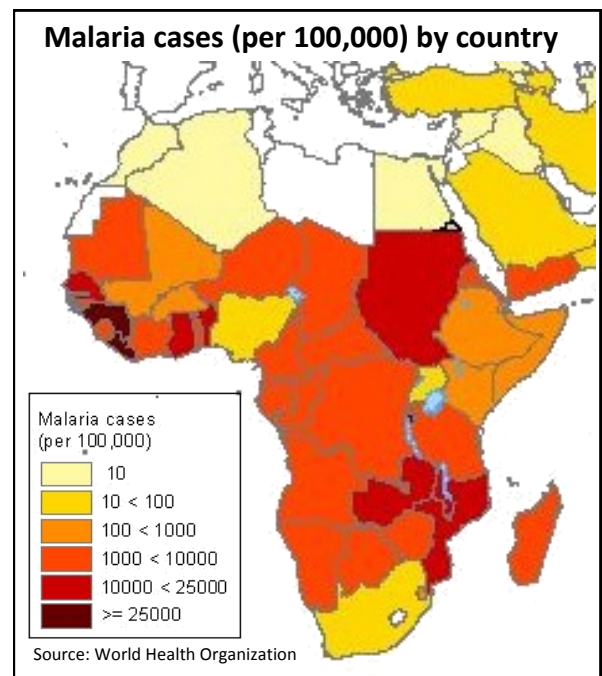
Fact: Malaria symptoms appear seven days or more (usually 10–15 days) after the infective mosquito bite. The first symptoms include fever, headache, chills and vomiting. If not treated within 24 hours, malaria can progress to severe illness often leading to death.

Fact: More than 85% of the world's malaria deaths are in Africa.

Fact: Malaria is preventable and curable. Increased malaria prevention and control measures are dramatically reducing the malaria burden in many places.

Fact: Malaria mortality rates have fallen by more than 25% globally since 2000.

Fact: There are currently no licensed vaccines against malaria. One research vaccine, known as RTS,S/AS01, is most advanced. This vaccine is currently being evaluated in a large clinical trial in 7 countries in Africa.



Fact: The United Methodist Church has more than 300 hospitals, clinics and health posts in Africa, all part of a comprehensive program to fight this killer disease.

Fact: Prior to 1951, Malaria was a serious public health problem in the United States—in fact, it led to the creation of the Centers for Disease Control (CDC). An comprehensive effort from 1947-1951 virtually eradicated malaria in the US.

IMAGINE NO MALARIA

Our Faith In Action.

 The people of The United Methodist Church®

Frequently Asked Questions

What is Imagine No Malaria?

Imagine No Malaria is an extraordinary effort of the United Methodist Church to end preventable death from malaria in Africa.

Why malaria?

Malaria is a preventable, treatable disease that breeds poverty and burdens health care. In fact, over 650,000 people die every year from malaria. If we can end deaths from malaria and, in the process, help African nations bolster their health care systems, we can save the lives of those 650,000 people and improve the lives of all those impacted by malaria deaths.

Why the United Methodist Church?

It is said that in Africa, at the end of the road is a cross. In fact, 60% of all health care in Africa is provided through faith-based organizations like the UMC. As the Bill and Melinda Gates Foundation and the UN Foundation began looking for partners who could help deliver malaria prevention, treatment and education in Africa, they found that the Methodist Church was already equipped to do so, with over 300 hospitals, health clinics and outposts working on the continent.

Is this related to Nothing But Nets?

Yes. Nothing But Nets is a successful program raising more than \$7 million to provide bed nets to families in Africa. In 2008, building on that success, Imagine No Malaria was created to provide a more comprehensive approach, including funding for prevention, education, treatment and communication. You may think of Imagine No Malaria as "Nets Plus".

I've heard a lot of news lately about nonprofits being irresponsible with the money donated to them. How is Imagine No Malaria different?

UMCOR (the United Methodist Committee on Relief) does the majority of the work for Imagine No Malaria, and because of a generous grant from the UN Foundation for administrative costs, all donations go directly to our work in Africa. UMCOR is a well-known and well-respected deliverer of relief and development throughout the world and is committed to a sustainable practice of ending deaths from malaria. What that basically means is that they are working with the people of Africa in this endeavor. In a more practical sense, as much as possible, they purchase the nets in Africa, they train community health workers (who are typically already working in their communities as birth attendants, etc.) to handle education and distribution and they establish in-country health boards who plan and implement strategies against malaria, writing grants for funding received, providing oversight and reporting successes. In fact, one of the reasons we're focusing on malaria is because at a meeting of the bishops of Africa and some of our denominational leaders, we asked what they needed most and they said "stop malaria."

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Ok, count me in - how can I donate to save lives?

There are lots of ways to donate. If you would like to donate or make a pledge online, go to www.ImagineNoMalaria.org and click the donate button. If you'd prefer to write a check, you may either give it to your church who will forward it on to the conference office, or send it directly to the conference office. Please make all checks out to your Annual Conference with Imagine No Malaria in the memo line. Because of a generous grant that covers all administrative costs, 100% of all donations go to the work of Imagine No Malaria.

We're planning an event in our community - how do we get started?

We'd love to be your resource for your next event. We're also sometimes available to speak, and offer a ton of resources online, including several great videos. Just a few resources that are available: event ideas, alternative gift fair cards, worship resources, resources for kids, and more!

How can I do more?

We'd love your help! We're always looking for folks who would be willing to pray on our behalf, to speak for us and to help plan events. For more opportunities, check out our website, our Facebook page or contact your local field coordinator.



Ideas for Raising Funds to Fight Malaria

- **Have a Wii game night or a Trivia Night**

Charge an entry fee, keep track of the scores, and offer a prize to the winner.

- **Organize themed dinners.**

Dinners are an easy way to fundraise. Create themes for your dinners to attract a more interest and

- **Have craft nights or learn a skill night at your church**

Your church members are gifted. Some may know how to sew or knit. Maybe someone else might be able to offer classes on financial planning or budgeting. Ask members to run classes teaching their hobbies or professional skills and charge a fee for people to learn.

- **Chili Cook Off or Barbeque Tasting.**

Offer prizes for the hottest, best tasting, and most unique dishes. You can even ask people for a donation to try all the dishes or charge a nominal fee.

- **Create a sports contest or event.**

Host a version of field day, gold tournament, or basketball shooting event at your church.

- **Start dance or exercise classes.**

People of all ages like to learn new dances, try yoga or Zumba workouts and it's a fun way to raise funds.

- **Have a bake sale around the holidays.**

The holidays can be a hectic time for people. Many might enjoy purchasing from your church homemade desserts or breakfast foods while they have additional family members in town.

- **Church wide yard sale or a children's consignment sale.**

Often members in your church have items they are willing to part with for a good cause. Pick a weekend and publicize your sale throughout your community. You'll be surprised at how much money you can raise at an event like this.

These are just a few ideas to get your imagination going for how your church and you can help end malaria in sub-Saharan Africa. Be creative and use the strengths and gifts in your church to help save lives.

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